

1. KREATIV LUTs

Thank you purchasing the KREATIV LUTs package! This guide was created to assist you and get the best results.

2. WORKFLOW SUGGESTIONS

Kreativ LUTs are creative LUTs, meaning that they are intended to be applied to footage that already has a solid foundation. If you are shooting Log footage, you will need to set that foundation before applying Kreativ LUTs to get the most out of them.

The workflow we recommend is as follows:

1) Apply a base correction

Give your Kreativ LUTs a solid base correction by correcting for contrast and saturation before applying the LUT. Images that have a high dynamic range and also retain information in the brightest highlights and darkest shadows will perform the best.

2) Apply the Kreativ LUT

3) Correct any exposure issues

Some LUTs may cause issues with overexposure, or unwanted color casts. Go back to your base correction and make adjustments as needed.

4) Fine-tune the LUT

In many instances, the correction that the LUT applies may be too strong.

Use your software's controls to dial the correction to your taste.

Depending on the software, these controls may be called things like Opacity or Intensity.

We are sure that you will enjoy to work with them and show us your work on the Facebook group: Kreativ Wedding LUTs users.

If you would love to make the step forward and you are editing in Final Cut X with COLOR FINALE you should try the KREATIV PRESETS.

